Consumer Challenge Lab
What product will you challenge?
Have you ever wondered...

Why you buy the products do? Is all advertising truthful? Should you take them at their word?

Your job is to challenge the claims of products available to the consumer. From paper towel advertisements to diapers that never leak, you will learn and investigate claims using the scientific method.
The first part of the project is to choose a product, create a hypothesis/question and develop a list of materials and the procedure. Once you start the project, you will need to record data in a data table, create a graph showing your results and write a conclusion. You will also create and present your findings to the class using the Share program.

The project and the lab write up are to be done at home, and the oral presentation will be done at school. The final lab write up will be due on October 2nd and oral presentation using the Share program is due on October 18th.
Here is a list of ideas but you can also come up with your own. You must get approval from me before you start your consumer lab.

**Examples of Labs**
Which paper towel works the best?
Which ketchup is the thickest?
Which laundry detergent works the best? (choose a stain to test)
Which cereal stayed crunchy the longest?
Which diaper held the most water?
Are all plastic zipped baggies the same?
Which liquid dish detergent soap bubbles last the longest?
Which tape is the stickiest?
Which bread molds the fastest?
TRANSITION PAGE
Backdrops:
- These are full sized backdrops, just scale them up!
- Can be Copy-Pasted out of Templates for use anywhere!

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