Book Report Ideas

Create a Billboard Book Report

Includes billboard templates, billboard assignment ideas, billboard rubric, writing rubric, self-assessment score sheet, and photos of samples!

Easy to place around the classroom!
Billboard Book Report Ideas

The goal for this Book Report is to create an exciting advertisement that catches the eye. It must make other students want to read your book!

Using the templates, here are some Language Arts standards that the student can use to advertise their book.

- Include a catchy phrase
- Poster advertising this awesome book!
- Create props from the book and attach to your billboard or place on top for a 3D effect.
- An exciting introduction
- Summary
- Compare and contrast between characters/settings
- Favorite scene
- Character Profile
- Exciting events that occurred in the book
- Sequel to the book
- Vocabulary word assignment Ex. Puzzle or Quiz using Vocabulary Words
- Cause and Effect
- Advertisements related to parts of the story.
- Comic strip related to the story
- A critic’s reviews and/or comments about the book
Directions

1. Give each student templates for their Billboard. (front and back)

   The front side of the Billboard must be the main advertisement that needs to stand out to the passer by. Use template 1.

2. The back side of the board will include more of the information about the book. Use template 2.

3. Make a list of all the required elements of the billboard and let the students decide where to put each part on their billboard.

4. Once both sides are complete then students can staple 2 pencil boxes together to create a billboard stand. (See picture). If your school doesn’t use pencil boxes then cardboard is just as good with popsicle stick legs.
5. Remind students that the goal of the billboard is to persuade people to read your book.

6. Once the billboards are all complete have students do a walk through the classroom allowing them to view the Book Report Billboards. Based on the Billboards they can decide and later share which book they feel they would like to read next.

7. This time can also be used for peer evaluation using the student assessment evaluation sheet and to motivate students on choosing their next book to read.
Billboard Rubric

4 = Advanced (A Best Seller)
3 = Proficient (Where can I get this book!)
2 = Approaching Proficiency (Could be Interesting)
1 = Below Standard (zzz I’ll wait for it to go on sale)

Circle one

Student Friendly Writing Rubric 1 2 3 4
(see attached Writing Rubric)

Does the billboard relate to the book? 1 2 3 4

Creativity/Originality 1 2 3 4

Presentation 1 2 3 4

Would I Read this Book 1 2 3 4

OVERALL SCORE 1 2 3 4
**Student Friendly Writing Rubric**

If I want a "4" I must:

- Indent all paragraphs
- Begin all sentences with a capital letter
- End all sentences with the correct punctuation
- Always have a topic sentence and stay on topic
- Always make sure all my sentences make sense
- Always include examples to support my writing

If I want a "3" I must:

- Indent all paragraphs
- Begin all sentences with a capital letter
- End all sentences with the correct punctuation
- Spell most of my words correctly (no more than 5 misspelled words)
- Mostly has a topic sentence and stays on topic
- Mostly includes examples to support my writing

I will get a "2" if I:

- Indent some paragraphs
- Begin some sentences with a capital letter
- End some sentences with the correct punctuation
- Spell 6-10 words incorrectly
- Does not have topic sentences
- Stays on topic some of the time
- Writes some examples to support my writing

I will get a "1" if I:

- Do NOT indent any paragraph
- Do NOT begin any sentences with a capital letter
- Do NOT end any sentences with the correct punctuation
- Spell more than 10 words incorrectly
- Do NOT have topic sentences and do NOT stay on topic
- Little or no examples to support my writing
Wright Brothers Book Report

A model of the “Flyer”

Orville Wright

Personality Traits

Descriptive Words

Personality Traits

Wilbur Wright

The Wright Brothers